



Experience. Opportunity. Advancement.

www.CBIPro.com



Advance Your Career. Reap the Benefits of Being the Best in Your Field. Become a Certified Business Intelligence Professional.

About CBIP

TDWI, the leading association for business intelligence and data warehousing professionals, offers the industry's most meaningful and credible certification program available—the Certified Business Intelligence Professional (CBIP).

CBIP, a true test-based certification program, is offered in five key specialties for BI success: Leadership & Management, Business Analytics, Data Analysis & Design, Data Integration, and Administration & Technology. These specialties are aligned with TDWI's learning paths and TDWI On-Track, a well-defined curriculum program that directly ties learning objectives with job roles and responsibilities.

About ICCP

The CBIP credential has been developed and delivered in partnership with the Institute for the Certification of Computing Professionals (ICCP), a non-profit organization established in 1973. ICCP has a broad network of resources and has strong relationships with DAMA, IEEE, CIPS, and many other IT professional organizations. For more information, visit www.iccp.org.

Becoming CBIP Certified

Knowledge and skills testing are essential components of becoming CBIP certified. Achieving certification requires passing three exams in one of the five specialty areas. Testing is rigorous; a solid educational base and real-world experience are key components for ensuring your success.

Levels of Certification

Practitioner Level: CBIP certification at the Practitioner Level is awarded to professionals who score at or above 50 percent on each of three exams. Practitioner Level certification demonstrates a working knowledge of concepts, skills, and techniques within a specialty, as well as the ability to assume leadership responsibilities in the area of specialization at both the project and program levels.

Mastery Level: CBIP certification at the Mastery Level is awarded to professionals who score at or above 70 percent on each of three exams. Mastery Level certification demonstrates that concepts, skills, and best practices have been mastered within a specialty, as well as the ability to lead a team effectively at the project and program levels, and the skills to mentor others.

CBIP Specialties and Testing Requirements

		CBIP Specialties				
		Leadership & Management	Business Analytics	Data Analysis & Design	Data Integration	Administration & Technology
ICCP Examinations	Core Examination	X	X	X	X	X
	Data Warehousing Examination	X	X	X	X	X
	Management Examination	X				
	Business Intelligence and Analytics Examination		X			
	Data Management Examination			X		
	Systems Development Examination				X	
	Systems Security Examination					X ¹
	Database Administration Examination					X ¹

¹ Either the Systems Security Examination or Database Administration Examination may be used to satisfy the third exam requirement for the Administration & Technology specialty.

When Are the Examinations Offered?

CBIP Exam Labs are featured at TDWI World Conferences and through our Onsite program. You also have the option of having the exams proctored in your area. For more information, please contact Jennifer Hay at cbip@tdwi.org.

How Can I Prepare for the Examinations?

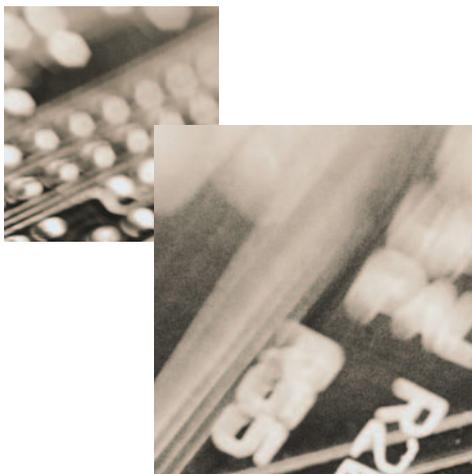
TDWI provides several opportunities to prepare for the examinations. Exam Preparation courses are offered at TDWI World Conferences and through our Onsite program.

Another study option is to purchase a CBIP Examination Guide. The guide contains examination outlines, reference reading lists, sample exam questions, and answers/explanations for each exam in the CBIP program. Taking sample exams will identify areas where additional study and/or work experience may be necessary prior to testing.

The Learning Paths displayed on the back of this brochure can be used to develop an individual study plan to prepare for the exams. For a learning needs assessment, contact Jennifer Hay at cbip@tdwi.org.

Recertification

The CBIP credential remains current for three years. To maintain the credential, you may renew your certificate by re-taking exams or through ongoing professional development before the end of the third year, and again during each subsequent three-year period. An annual nonrefundable fee is due for administering the recertification program.



Top 10 Benefits of Becoming a Certified Business Intelligence Professional

- 1. BI Career Advancement**—Surveys consistently suggest increased salary and career advancement opportunities for certified individuals.
- 2. Professional Opportunities**—Hiring managers and recruiters take certification seriously. A respected and widely accepted certification proves to prospective employers that your BI expertise is confirmed by a recognized organization in the industry.
- 3. Proven Professional Achievement**—Documented evidence of your professional achievement leads to recognition and respect for your abilities as a business intelligence professional.
- 4. Greater Adaptability**—Validating technical knowledge without ties to a specific vendor or product means CBIP professionals are more flexible and maintain a substantial advantage in rapidly changing business and technology environments.
- 5. Increased Credibility**—CBIP credentials increase your standing in the BI community by attesting to the integrity of your knowledge and skills and the reliability with which you can apply them.
- 6. Employer Confidence**—CBIP certification helps employers match skills to job requirements and provides confidence that employees have the right skills for the job.
- 7. Industry Recognition**—The high-integrity examination and certification process ensures that CBIP is the standard for business intelligence and data warehousing certification.
- 8. Recognized Specialties**—In a broad field that demands many skills, CBIP recognizes specialization in several distinct skill areas, ranging from Leadership & Management to Administration & Technology.
- 9. Validated Real-World Experience**—Certification goes beyond conceptual and theoretical knowledge. CBIP demands real-world experience and the demonstrated ability to apply your skills pragmatically.
- 10. Continued Professional Growth**—Recertification requirements, combined with a variety of learning resources, ensure that your knowledge keeps pace with a rapidly changing field.

TDWI Learning Paths (www.tdwi.org/learningpath)

TDWI offers a broad range of opportunities to expand your skills and knowledge as a business intelligence professional. Although specific coursework is not required to achieve CBIP certification, a firm grasp of the concepts is crucial to your success. TDWI offers a comprehensive curriculum of in-depth courses, hands-on training, and workshops, organized into five well-defined learning paths aligned with the CBIP specialties. As examples, the Leadership & Management and Data Analysis & Design learning paths are illustrated below.

Examples

Leadership & Management	Data Analysis & Design
TDWI Business Intelligence Fundamentals	TDWI Business Intelligence Fundamentals
TDWI Data Warehousing Concepts and Principles	TDWI Data Warehousing Concepts and Principles
TDWI Data Warehousing Architectures	TDWI Data Warehousing Architectures
Program Management for Business Intelligence	TDWI Data Modeling
BI Manager Toolkit: Managing Change & Productivity	TDWI Designing Business Metrics for the Enterprise
Project Management for Data Warehousing	TDWI Dimensional Data Modeling Primer
Leading & Organizing Data Warehousing Teams	Intermediate & Advanced Data Modeling Techniques
ROI & Beyond: Maximizing Quantifiable Business Results	An Evolutionary Approach to Metadata Management
TDWI Business Basics for IT Professionals	Data Profiling for Reengineering, Knowledge Discovery, and Information Quality Data
Building a Data Governance Program	Data Modeling In Practice
TDWI Program Assessment Workshop	

To round out your knowledge in each field, consider development process courses such as Business Intelligence Roadmap: The Complete Lifecycle for Decision-Support Applications, Six Steps to a Sustainable Corporate Information Factory, and The BI Pathway Approach: Delivering BI for Business Value.

**For more information,
please contact:**

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